ResilienceCon Poster Guidelines

The poster session at ResilienceCon offers people an opportunity for informal interactions about their projects. As always at ResilienceCon, the goal is to promote two-way communication. Hors d'oeuvres are served during the poster session to promote a friendly and warm atmosphere.

In an effort to keep up with new techniques, Mike Morrison of Michigan State University has designed a new format for posters that emphasizes less paragraphs of text and more targeted information for quick perusal. If you are looking to try something different for your poster, watch his YouTube video here:
https://www.youtube.com/watch?v=1RwJbhkCA58
Here is the link to his free poster template guides: https://osf.io/ef53g/
We'd love to hear feedback on what you think of this poster design! Email us at resilienceconoffice@gmail.com

Here are some guidelines for creating posters:

Poster size: Our displays will accommodate posters up to 36H x 48L (3 ft by 4 ft). Most universities and many commercial printers (such as Vistaprint) will let you order them online.

Poster formatting:

1) Most people use Powerpoint or a similar program to create their poster. There are a large number of templates online. It is fine to use your institution's poster template, if they have one.

2) Please use a font size that is at least 28 point and ideally 32 point (except for references or notes, which can be smaller). The font should be large enough so that people can easily read your poster from a distance of 2 to 3 feet away.

Poster content:

1) We recommend devoting the most space to your results and/or key take-home messages (the latter also applies to non-data-based presentations). See the example. The introduction can briefly provide a sentence or two that provides some context and clearly states your objectives.

2) We recommend translating your results into graphs or figures as much as possible and/or including images. Create your graphs or figures in a separate Excel or Powerpoint file and then copy them into the Powerpoint file for your poster. These will all generate more interest than huge blocks of text. If you include images, please use legal images. There are several ways to find legal images:

      a) You can search for images that have permission to be copied in Google. Enter your search term (such as "rainbows"), click on Images, click on Tools, click on Usage Rights, and then choose any of the re-use options (non-commercial re-use will give you the most).

      b) Wikimedia, Pixabay, Unsplash and other sites have photos that can be downloaded for free without any kind of registration required.

3) People vary on whether they like to include an Abstract in their poster. Either option is fine, but we lean toward including an abstract.

4) Please make sure that the main points of your study are easy to find and stand out from the other content. It should be easy to tell if your hypotheses were confirmed and identify your key findings.

5) The first question people often ask is "Tell me about your poster." We recommend practicing—out loud!—a 2-to-3-minute summary of your presentation. Being able to briefly summarize your work is also an important skill for many other settings, including grant pitches, speaking with journalists, and translating your findings into press releases or articles for the general public.